



Sign and Canopy Comments

1 message

RECEIVED

Joe Laydon <laydonj@graffon-ma.gov>
To: "Smith, Joshua Lee" <jsmith@bowditch.com>
Cc: Rachel Benson <bensonr@graffon-ma.gov>

DEC 11 2017

Mon, Dec 11, 2017 at 3:39 PM

**PLANNING BOARD
GRAFTON, MA**

Here are some sign comments:

1. Freestanding: There is a provision of the sign bylaw that allows for signs to occupy the portioipn between 2 1/2 and 7 feet if it is demonstrated taht the sign is outside the view triangle and does not interfere with traffic. See Section 4.4.2.5 (9).
2. Wall Sign: You are requesting a special permit over the permitted 76 sq ft to 85.3 sq ft. I don't see justification for this area increase and the extra space can be taken out of the banding for the sign.
3. Secondary Sign: Bylaw allows 6 sq ft. 52.5 is requested by special permit. If many cases special permit requests for a second sign that faces a street will result in taking some area away form the main sign to then apply to the secondary sign. In this case, that is not occurring. The size of the second sign will be an issue for the Board. I think you will need to consider reducing the size of the secondary sign. The secondary sign could be reduced in half and still have the 7-11 and some banding.
4. Internal illumination vs External Illumination: I would like the applicant to consider external illumination over the internal illumination as proposed.
5. Confusion/ Conflict between 7-11 and Applegreen Signage: I think the canopy Applegreen conflicts visually with the 7-11 branding. The bands across the canopy are a different color green than on the building. I think it would be more effective just having the Apple Green Logo without the green bands across the canopy.
6. Canopy: There are no details on the canopy with the applicaiton. Specifically I want to know color and lighting. No exposed light sources and they should be recessed into the canopy. Is the canopy white or painted a color.

See you tonight.

Joseph Laydon

Town Planner

Grafton Memorial Municipal Center
30 Providence Road
Grafton, MA 01519

Phone (508) 839-5335 x1144
Fax (508) 839-4602

laydonj@graffon-ma.gov
www.graffon-ma.gov

Follow us:Facebook - Planning Department